



FAQ SCRIPT TEMPLATE

Hi, I'm Ruth Sherman. I'm a CEO and Celebrity Speech and Media Coach, but you don't have to be famous to work with me.

Clients often ask me what camera should they buy. My answer? The one they'll use. If you buy a camera and it's too complicated, you'll never use it and I want you to shoot videos easily. I want it to be a no-brainer.

I think smart phones are great for videos. In fact, I shot this video using my iPhone.

Bottom line, buy the camera that's so easy operate, you'll use it.

Now, if you want to learn even about shooting your own videos, head over to ruthsherman.com and download my Celebrity VideoCharisma Speakrets[®], absolutely FREE. Thanks for watching and I'll see you there!

1. Hi, I'm _____, _____
(Name) (Job description/tag line)
2. People often ask me _____
(FAQ)
3. So, here's my answer: _____
(Your best answer including the "why" in one or two short sentences)
4. If you want to learn more about _____, head on
(The topic)
over to _____ to download your _____
(Your website) (Free gift name)

absolutely free!

5. Thanks for watching and see you there!