



TIP OR SECRET SCRIPT TEMPLATE

Hi, I'm Ruth Sherman, CEO and Celebrity Speech and Media Coach, but you don't have to be famous to work with me!

And this is my VideoCharisma Speakret® of the week: Shoot your videos in batches.

I don't feel like getting dressed up and putting on makeup every single day. So on days that I do dress up, such as when I have client meetings, I try to shoot several videos in a row.

You can wear the same thing OR change your clothes once or twice to convey a sense of time passing. It's a lot easier than doing it every day.

Now, if you want to learn even about video, hop on over to videocharisma.com and download my Celebrity VideoCharisma Speakrets®, absolutely FREE.

Thanks for watching and see you over there.

1. Hi, I'm _____, _____ with my hot tip of the
(Name) (Job description/ tagline)
day/week/month!
2. Today, my tip is _____.
(Say your Tip or Secret in one, short sentence)
3. The trouble these days is _____.
(Describe problem/pain in 2-3 short sentences.)
4. If you want to learn more about _____, head on
(Topic)
over to _____ to download your _____
(Your website) (Free gift name)
absolutely free!
5. Thanks for watching and see you there!