



SCREENCASTING COMPARISON

Product	Details	Cost
Screenr http://screenr.com	<ul style="list-style-type: none"> ✓ PC and Mac compatible. ✓ Easy to use ✓ No download ✓ Store videos on site, generates link, embed code, or download mp4 file ✓ Free version limited to 5 minutes. 	Free and paid. Various pricing schemes ranging from \$19-\$289/month
Jing http://www.techsmith.com/	<ul style="list-style-type: none"> ✓ PC and Mac compatible ✓ Same company as Camtasia ✓ Download ✓ Still and video capture ✓ Markup tools for still captures ✓ Easy to use ✓ Limited to 5 minutes, SWF video only 	Free
Camtasia Studio http://techsmith.com/	<ul style="list-style-type: none"> ✓ PC version ✓ Feature-rich ✓ Download ✓ Video editing capabilities ✓ 30-day free trial available 	\$299 single license
Camtasia:Mac http://techsmith.com/	<ul style="list-style-type: none"> ✓ Mac versions ✓ Download ✓ Screencasting & basic video editing ✓ 30-day trial available 	\$99 single license
ScreenFlow http://telestream.net	<ul style="list-style-type: none"> ✓ Mac only ✓ Feature-rich (Mac users prefer over Camtasia) ✓ Download ✓ Video editing capabilities ✓ 30-day trial available 	\$99 license