



## RESOURCES & LINKS – WEBINAR THREE

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### Cameras: Webcams

#### iSight Webcams

These are included with every Mac product so no need for external camera.

#### Logitech Webcams <http://logitech.com/>

Whatever camera you get should have HD as this is the technology going forward. **C525** (HD720p) and **C920** (HD1080p) have been recommended to me.

Amazon also has great comparison charts. Search for one of above webcams to see one.

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### Cameras: Pocket Camcorders

#### Kodak PlayTouch

Waterproof. Has a mic jack, which is a great feature. I have it and like it enough.

#### Kodak Zi8

Playtouch replaced, so no longer being made, but available and very expensive. I have this camera and like it better than the PlayTouch. External mic jack.

#### Flip

Still available, though no longer being made. Prices are way up. Great video quality (better than Kodak), great sound, NO external mic jack. I have the Ultra HD model.

#### iPhone

Good enough video capability. Can be enhanced with apps. New iPhone 4S has better camera than older ones. I use 4G on the go and the headphones also have a mic, which works beautifully. No zoom feature on iPhone 4 or older. But inexpensive apps will solve.

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### Cameras: Mid-Range & DSLR

#### Canon T3i

Widely used and reviewed as excellent HD video capabilities. Mic input jack. About \$700 including lens. Rotating viewfinder (for easy framing)

#### Canon Vixia HF R300

Nice camcorder with rotating viewfinder (for easy framing) & mic input jack. About \$300. You will also have to buy an SD memory card. Not expensive.

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### **Panasonic HDC-SD90**

Camcorder only. Small, excellent video quality, external mic jack, rotating viewfinder (for easy framing). About \$550

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## **Lights**

### **Cowboy Studio <http://cowboystudio.com>**

Variety of video lighting and backdrops at great prices. I have the 2000-watt 2-light kit. Does a very nice job. About \$175. A bit difficult to assemble, but great results and great customer service. You can also get these through Amazon.

### **Home Depot, Lowes, or other Big Box Home Improvement or Hardware Stores**

Halogen work lights – I have the telescoping, double lamp. They are very bright, have different settings, but get extremely hot. Less than \$100

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## **Microphones & Headsets (USB for Computer VoIP)**

### **Logitech ClearChat Comfort USB**

This is the headset have been using. Pros: comfortable, good quality sound, inexpensive. Cons: bulky \$35

### **Audio Technica AT2020USB**

Desktop mic with great sound. I use and love it. Make sure you get the USB version, not the XLR.

### **Shure PG-42 USB**

From one of the top names in audio. Excellent reviews. \$250 mic only.

### **Blue Microphones <http://bluemic.com>**

I purchased a Snowball, which came highly recommended from a trusted source but returned it because I wasn't happy with the quality of the sound. However, many people love it.

### **Plantronics <http://plantronics.com>**

Known for its phone mics

### **Sennheiser <http://sennheiser.com>**

Top manufacturer of phone mics and headsets



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## Microphones & Headsets (XLR Lapel/Lavalier for Camcorders, Etc.)

### AudioTechnica

#### **ATR 3350 Wired Lapel Mic (find at Amazon)**

I use this one with my Kodak Zi8. Works well enough. 20 ft. wire. About \$20

#### **ATR 288W Wireless Lavalier/Lapel Mic (find at Amazon)**

I have this and it works very well for the price! Comes with a handheld, too. About \$120.

### Radio Shack <http://radioshack.com>

#### **Hands-Free Tie-Clip Mic**

I have this one, too, and works fine. Wouldn't be surprised if it's manufactured by AudioTechnica. About \$25

### Countryman Microphones <http://countryman.com/>

Excellent maker of tiny, wireless, high-quality professional microphones for speaking and stage work. I do not have one yet, but on my list.

### Shure <http://www.shure.com/americas/>

Well-known microphone manufacturer

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## XLR to USB Microphone Adapters

### **Headset Buddy Adapter**

Same idea as iMic. \$20

### **Shure X2U XLR to USB Signal Adapter**

Designed to connect an XLR mic directly to USB cable. \$100

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## Sound Editing Software

**GarageBand** Apple software that comes bundled on every Mac

### **SoundForge** <http://www.sonycreativesoftware.com/soundforgesoftware>

Easy to use, inexpensive audio editing software. Get the cheapest one.



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## Video Editing Software

**YouTube:** <http://YouTube.com>

Basic software to edit and add transitions. They are adding new features all the time. May be all you'll ever need, but sometimes slow and imprecise.

**iMovie**

Apple software that comes bundled on every Mac. Appls available for iPhone, iPad. Basic and very easy to learn and use.

**Camtasia** <http://techsmith.com/>

Software for editing and screencasting for PC and Mac. I find it a bit complicated to use, but many, many people use and love it, especially for screencasting. \$100. Free trial available.

**Screenflow** <http://www.telestream.net>

Similar to Camtasia regarding features. Mac users prefer this over Camtasia \$100. Free trial available.

**Final Cut Pro** <http://www.apple.com/finalcutpro/>

For Macs only. This is professional video editing software. \$300 from apple.com

**Sony Vegas** <http://www.sonycreativesoftware.com/vegassoftware>

Vegas Movie Studio 10 or 11 are reasonably priced. 11, in two versions, offers more flexibility.

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## Online & SmartPhone Teleprompters

**ProPrompter** App for iPhone, iPad

I love this so much and use it for videos that are longer. Big time-saver. \$10

**Teleprompt+** App for iPhone, iPad

I just downloaded this for my Mac. You can see your image AND the scrolling. You can also adjust scrolling easily. Big time-saver. \$15

**EasyPrompter** <http://easyprompter.com>

This is the best one I've seen. There is also an app for Android (Easy-Prompter). 99 cents.

**CuePrompter:** <http://cueprompter.com/>

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## Teleprompter Hardware and Software (Apps)

### **Prompter People** <http://prompterpeople.com/>

Excellent resource for teleprompters ranging in price from a few hundred to thousands. Also good tutorials and buying advice.

### **iPad, iPad Mini**

Works as a teleprompter: Software to download: ProPrompter from the App store in iTunes

### **iPhone**

You can even use your iPhone as a prompter! I do. You will have to buy a device (Glif) that enables you to attach it to a tripod because it is not standard tripod attachable, as are cameras.

### **The Glif** Tripod adapter for iPhone

The iPhone does not have a port to attach a tripod. The Glif solves this problem.

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## Royalty-Free Music

### **Pond5:** <http://Pond5.com>

### **Jamendo:** <http://jamendo.com>

### **Footage Firm:** <http://www.footagefirm.com/>

Movie footage, too

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## Miscellaneous

### **To Convert Files:** <http://ConvertFiles.com>

I really like this online, free program, especially for video. You can convert almost any type of file to one that is compatible with your computer. As a Mac user, it easily converts video .flv files to Mac-friendly files like .mp4, m4v, or .mov.