



*DISCOVER YOUR
ON-CAMERA STAR QUALITY!*

WEBINAR 3: EZ EQUIPMENT

The goods you'll need

- 1. Camera**
- 2. Computer**
- 3. Light**
- 4. Microphone**
- 5. Software**
 - Editor
 - TelePrompTer

*Best camera is the one you'll use**

Love your webcam – I use mine a lot!

Macs

iSight

Older models
not HD

PCs

Mostly external
Logitech C910
Microsoft LifeCam

All HD

There's been a hole in the market...



Pocket Cameras
Kodak PlayTouch
(I have, but it's already old) \$100 +/-

**Look for
cameras
with mic jack**



Mid-Range Cameras
\$300-\$600

DSLRs
\$600 +



...Smart phones & tablets are filling it



iPhone



Android



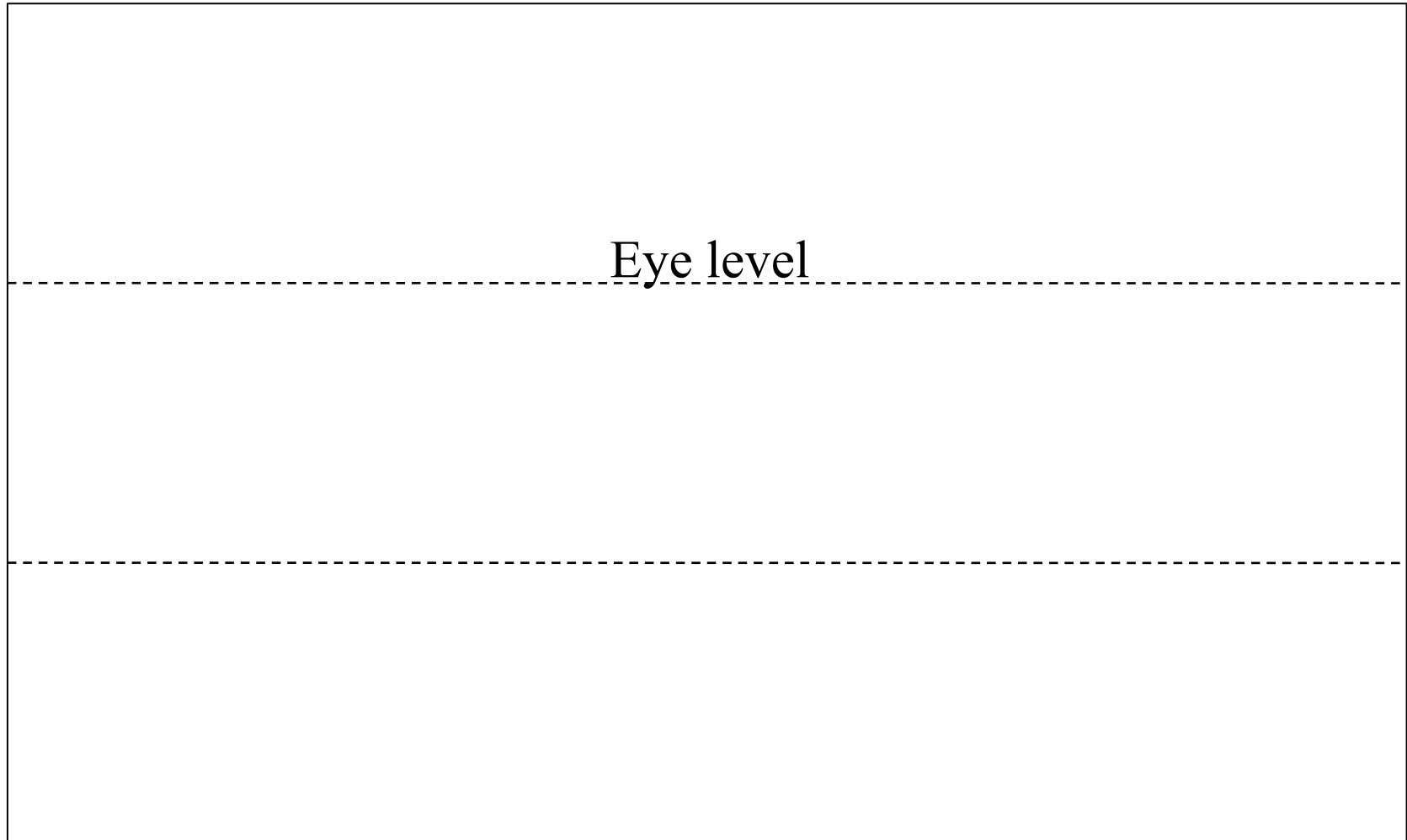
Surface



iPad



Framing: Think thirds





Framing: Too high



Great mic choices

**Logitech USB Headset
ClearChat Comfort
\$35+ store**



**AudioTechnica ATR-3350
long wire \$20 +-**



**AudioTechnica ATR-288W
I LOVE this wireless
\$120 +-**



Great mic choices (+other options)

**Audio Technica
AT2020USB
\$117 for everything**



**Shure PG 42 USB
\$250 (just for mic)**



**Shure X2U XLR to USB
Signal Adapter \$100**



**Headset Buddy
\$20**



Video eats light for dinner

1. Brighter than you think necessary

- Use what's available; daylight best, filtered sun
- Lamps w/shades removed, bulbs turned up
- Face, neck must be lit

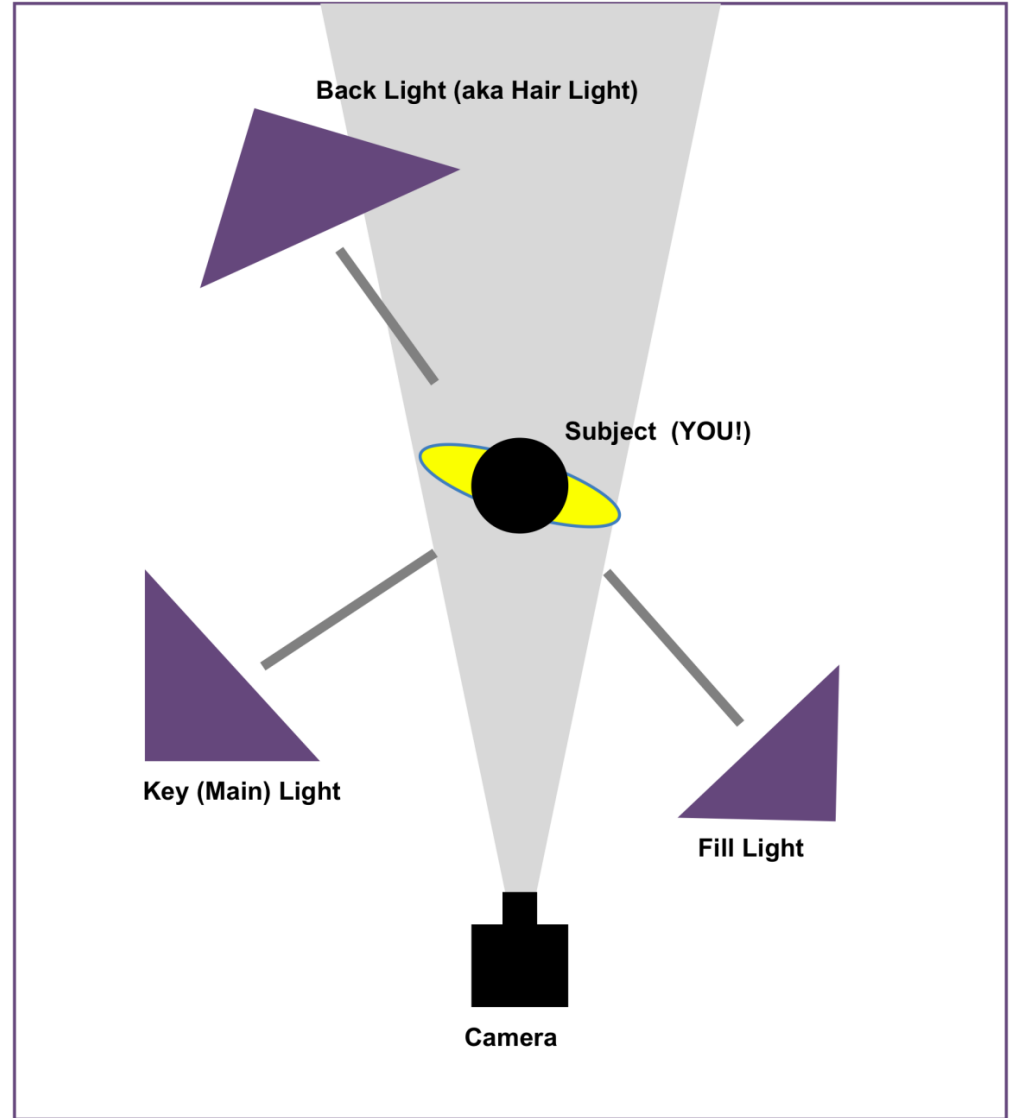
2. 2- or 3-point Lighting

- Experiment to see what looks good.
- No harsh shadows

Daylight is best...



Basic 3-point lighting diagram



...But, when daylight is in short supply



2000 Watt Photo Studio Lighting Softbox Video Light Kit & Carry Case
CowboyStudio.com

Assignment

1. Shoot a video when it's dark out using only light you have in your home or office set up in 3-point lighting.
2. Shoot a video using daylight because it's easy and free.
3. Make sure your YouTube Channel is set up so you are ready to upload and link videos on our Facebook group on Saturday.

Next Webinar...



And Shoot & Upload Day!

11:00-12:15	YouTube
12:30-2:00	Shoot, upload, post to FB
2:00-2:45	View Videos
2:45-4:00	Shoot, upload, post to FB
4:00-5:00	View & Wrap