



RESOURCES & LINKS – WEBINAR THREE

Cameras: Webcams

iSight / FaceTime Webcams

These are included with every Mac product so no need for external camera.

Logitech Webcams <http://logitech.com/>

Whatever camera you get should have HD as this is the technology going forward.

C525 (HD720p) and **C920** (HD1080p) have been recommended to me.

Amazon also has great comparison charts. Search for one of above webcams to see one.

Cameras: Pocket Camcorders

Kodak PlayTouch

Waterproof. Has a mic jack, which is a great feature. I have it and like it enough.

Kodak Zi8

Playtouch replaced, so no longer being made, but available and very expensive. I have this camera and like it better than the PlayTouch. External mic jack.

Flip

Still available, though no longer being made. Prices are way up. Great video quality (better than Kodak), great sound, NO external mic jack. I have the Ultra HD model.

iPhone

Good enough video capability. Can be enhanced with apps. Newer iPhones have better cameras than older ones. I use 4G on the go and the headphones also have a mic, which works beautifully. No zoom feature on iPhone 4 or older. But inexpensive apps will solve.



Cameras: Mid-Range & DSLR

Canon T3i

Widely used and reviewed as excellent HD video capabilities. Mic input jack. About \$700 including lens. Rotating viewfinder (for easy framing). Check out this DSLR buying guide: <http://dslrvideoshooter.com/best-dslr-for-video/>

Canon Vixia HF R300

Nice camcorder with rotating viewfinder (for easy framing) & mic input jack. About \$300. You will also have to buy an SD memory card. Not expensive.

Panasonic HDC-SD90

Camcorder only. Small, excellent video quality, external mic jack, rotating viewfinder (for easy framing). About \$550

Lights

Cowboy Studio <http://cowboystudio.com>

Variety of video lighting and backdrops at great prices. I have the 2000-watt 2-light kit. Does a very nice job. About \$175. A bit difficult to assemble, but great results and great customer service. You can also get these through Amazon.

Home Depot, Lowes, or other Big Box Home Improvement or Hardware Stores

Halogen work lights – I have the telescoping, double lamp. They are very bright, have different settings, but get extremely hot. Less than \$100

Microphones & Headsets (USB for Computer VoIP)

Logitech ClearChat Comfort USB

This is the headset have been using. Pros: comfortable, good quality sound, inexpensive. Cons: bulky \$35

Audio Technica AT2020USB

Desktop mic with great sound. I use and love it. Make sure you get the USB version, not the XLR.

Shure PG-42 USB

From one of the top names in audio. Excellent reviews. \$250 mic only.



Blue Microphones <http://bluemic.com>

I purchased a Snowball, which came highly recommended from a trusted source but returned it because I wasn't happy with the quality of the sound. However, many people love it.

Plantronics <http://plantronics.com>

Known for its phone mics

Sennheiser <http://sennheiser.com>

Top manufacturer of phone mics and headsets

Microphones & Headsets (XLR Lapel/Lavalier for Camcorders, Etc.)

AudioTechnica

ATR 3350 Wired Lapel Mic (find at Amazon)

I use this one with my Kodak Zi8. Works well enough. 20 ft. wire. About \$20

ATR 288W Wireless Lavalier/Lapel Mic (find at Amazon)

I have this and it works very well for the price! Comes with a handheld, too. About \$120.

Radio Shack <http://radioshack.com>

Hands-Free Tie-Clip Mic

I have this one, too, and works fine. Wouldn't be surprised if it's manufactured by AudioTechnica. About \$25

Countryman Microphones <http://countryman.com/>

Excellent maker of tiny, wireless, high-quality professional microphones for speaking and stage work. I do not have one yet, but on my list.

Shure <http://www.shure.com/americas/>

Well-known microphone manufacturer

XLR to USB Microphone Adapters

Headset Buddy Adapter

Same idea as iMic. \$20

Shure X2U XLR to USB Signal Adapter

Designed to connect an XLR mic directly to USB cable. \$100



Sound Editing Software

GarageBand Apple software that comes bundled on every Mac

SoundForge <http://www.sonycreativesoftware.com/soundforgesoftware>
Easy to use, inexpensive audio editing software. Get the cheapest one.

Video Editing Software

YouTube: <http://YouTube.com>

Basic software to edit and add transitions. They are adding new features all the time. May be all you'll ever need, but sometimes slow and imprecise.

iMovie

Apple software that comes bundled on every Mac. Apps available for iPhone, iPad. Basic and very easy to learn and use.

Camtasia <http://techsmith.com/>

Software for editing and screencasting. Much better version for PC than Mac. Many, many people use and love it, especially for screencasting. \$100. Free trial available.

Screenflow <http://www.telestream.net>

Similar to Camtasia regarding features. Mac users prefer this over Camtasia \$100. Free trial available.

Final Cut Pro <http://www.apple.com/finalcutpro/>

For Macs only. This is professional video editing software. \$300 from apple.com

Sony Vegas <http://www.sonycreativesoftware.com/vegassoftware>

Vegas Movie Studio 10 or 11 are reasonably priced. 11, in two versions, offers more flexibility.

Online & SmartPhone Teleprompters



ProPrompter App for iPhone, iPad

I love this so much and use it for videos that are longer. Big time-saver. \$10

Teleprompt+ App for iPhone, iPad

I just downloaded this for my Mac. You can see your image AND the scrolling. You can also adjust scrolling easily. Big time-saver. \$15

EasyPrompter <http://easyprompter.com>

This is the best one I've seen. There is also an app for Android (Easy-Prompter). 99 cents.

CuePrompter: <http://cueprompter.com/>

Teleprompter Hardware and Software (Apps)

Prompter People <http://prompterpeople.com/>

Excellent resource for teleprompters ranging in price from a few hundred to thousands. Also good tutorials and buying advice.

iPad, iPad Mini

Works as a teleprompter: Software to download: ProPrompter from the App store in iTunes

iPhone

You can even use your iPhone as a prompter! I do. You will have to buy a device (Glif) that enables you to attach it to a tripod because it is not standard tripod attachable, as are cameras.

The Glif Tripod adapter for iPhone

The iPhone does not have a port to attach a tripod. The Glif solves this problem.

Royalty-Free Music

Pond5: <http://Pond5.com>

Jamendo: <http://jamendo.com>

Footage Firm: <http://www.footagefirm.com/>

Movie footage, too



Miscellaneous

Skype Recording Software (fabulous, easy to use):

Mac: Ecamm Call Recorder <http://ecamm.com> - about \$30

PC: Applian Replay Telecorder <http://applian.com> - about \$30

To Convert Files: <http://ConvertFiles.com>

I really like this online, free program, especially for video. You can convert almost any type of file to one that is compatible with your computer. As a Mac user, it easily converts video .flv files to Mac-friendly files like .mp4, m4v, or .mov.