Discover Your On-Camera Star Quality!

Webinar 3: EZ Equipment

Here is what you'll need...

1. **Camera**

2. **Computer**

3. **Light**

4. **Microphone**

5. **Software**
   - Editor
   - TelePrompTer

All you need: Window & Webcam

*Best camera is the one you'll use**

Love your webcam – I use mine a lot!

Macs

iSight / FaceTime

Older models
not HD

PCs

Mostly external
Logitech C920,
C525
Microsoft LifeCam

All HD

*Perry Lawrence

There's been a hole in the market...

**Pocket Cameras
Kodak PlayTouch**
(I have, but it's already
old) $100 +-

Look for
cameras
with mic jack

**Mid-Range Cameras
$300-$600**

**DSLRs
$600 +**

…Smart phones & tablets are filling it

iPhone

Android

Surface

iPad

Great mic choices

**Logitech USB Headset
ClearChat Comfort
$35+ store**

**AudioTechnica ATR-3350
long wire $20 +-**

**AudioTechnica ATR-288W
I LOVE this wireless
$120 +-**

Great mic choices (+other options)

**Audio Technica
AT2020USB
$127 for everything**

**Shure PG 42 USB
$250 (just for mic)**

**Shure X2U XLR to USB
Signal Adapter $100**

**Headset Buddy
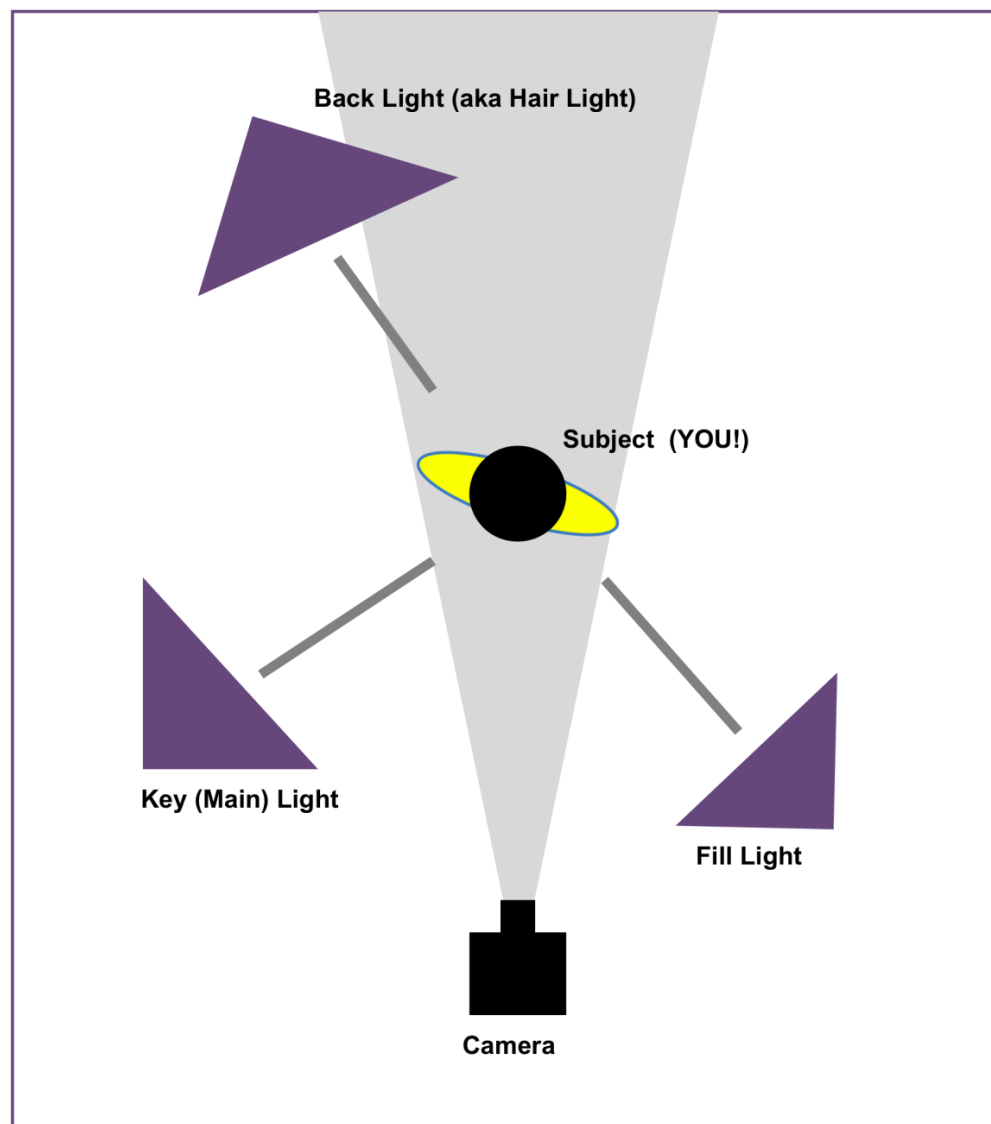$20**

Video eats light for dinner

1. **Brighter than you think necessary**
   - Use what's available; daylight best, filtered sun
   - Lamps w/shades removed, bulbs turned up
   - Face, neck must be lit

2. **2- or 3-point Lighting**
   - Experiment to see what looks good.
   - No harsh shadows

Basic 3-point lighting diagram

Back Light (aka Hair Light)

Subject (YOU!)

Key (Main) Light

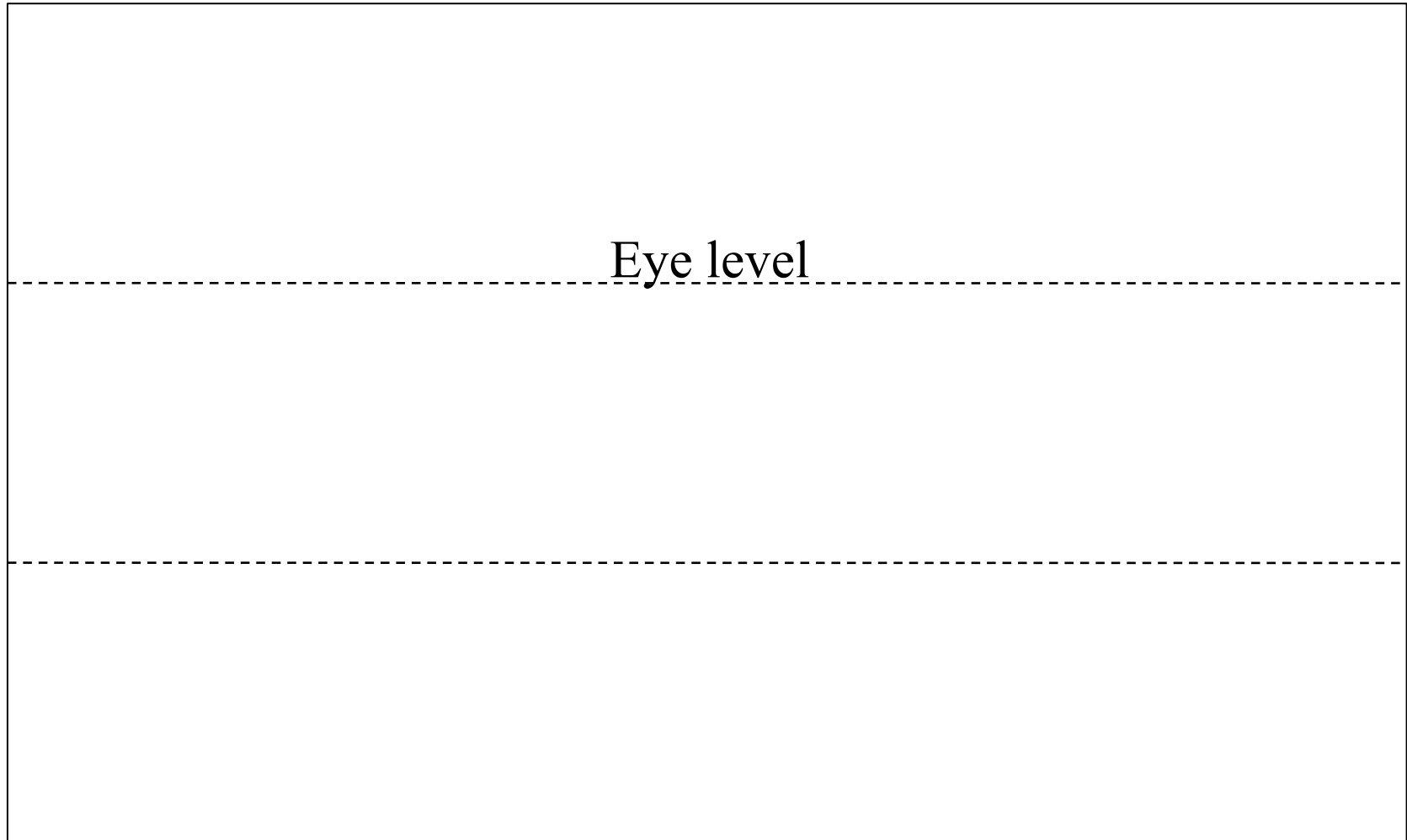**Fill Light**

Camera

Daylight is best…

…But, when daylight is in short supply

2000 Watt Photo Studio Lighting Softbox Video Light Kit & Carry Case
CowboyStudio.com

Framing: Think thirds

Eye level

Framing: Too high

Assignment

1. Shoot a video when it's dark out using only light you have in your home or office set up in 3-point lighting.

2. Shoot a video using daylight because it's easy and free.

3. Make sure your YouTube Channel is set up so you are ready to upload and link videos on our Facebook group on Saturday.

Next Webinar…

And Shoot & Upload Day!

11:00-12:15	YouTube
12:30-2:00	Shoot, upload to YT, post to FB
2:00-2:45	View Videos
2:45-4:00	Shoot, upload to YT, post to FB
4:00-5:00	View & Wrap